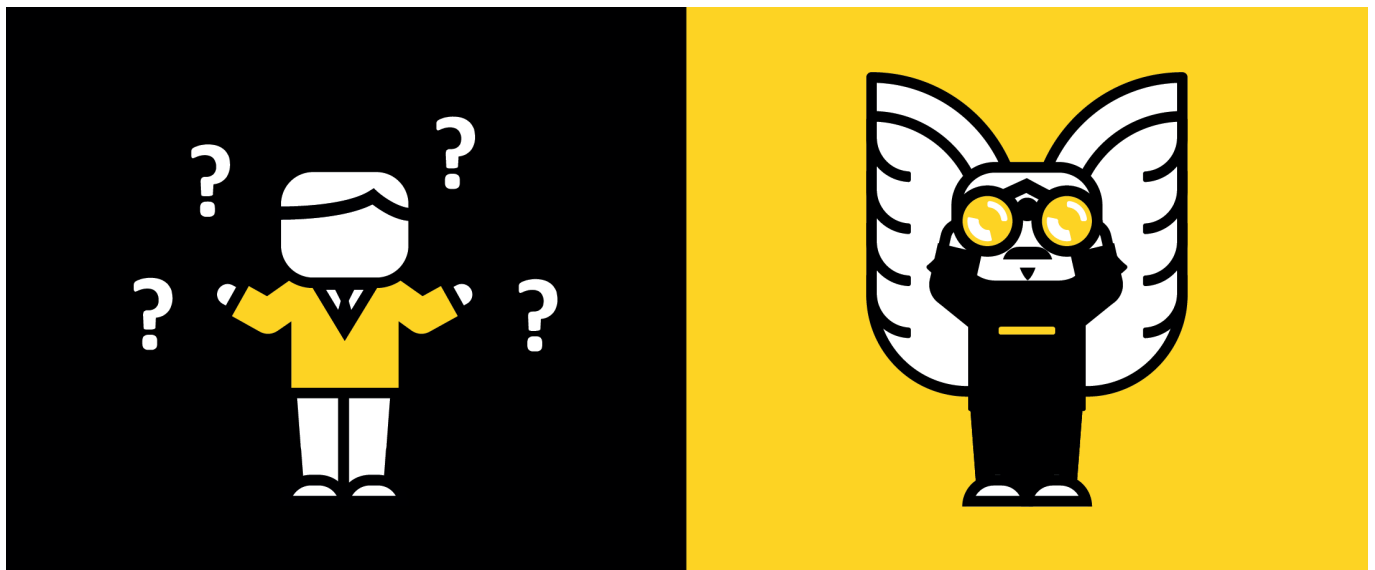


# No Questions in Emergencies Thanks to UMB IT Contingency and Playbooks.

A prolonged IT system outage can have serious consequences for your business. In a best-case-scenario, it may lead to financial loss; in the worst-case, it could jeopardize the survival of your business. Small and medium-sized businesses (SMBs) are particularly at risk because they have fewer resources than large enterprises and are often less prepared for emergencies due to a lack of processes. Our IT disaster recovery approach with playbooks for SMBs prepares you for emergencies.



## What to do in the event of an IT system failure?

Preparing for security incidents is critical for organizations. The following questions must be answered

- What do you do first if your IT goes down?
- How should you communicate internally and externally?
- Do you need to notify authorities, insurance companies or customers?

Without emergency management, SMB disaster management is uncoordinated and dependent on individual key employees. Time is lost due to a haphazard approach, important information cannot be found, there is no communication and no one feels responsible. In the worst case, a company becomes incapacitated.

## Act quickly and correctly in an emergency.

A comprehensive IT disaster recovery plan tailored to your business can help you counter threats, mitigate risks, and manage damage quickly and efficiently in the event of an emergency. Individual playbooks for scenarios such as ransomware, network outages, or data leakage can be added as needed, depending on the initial risk situation. Clear guidelines and structured instructions will help you act quickly and correctly in an emergency to minimize damage.

Service package	Companies with up to 100 PC-Workstations (CHF excl. MwSt.)	Larger Companies
Basic IT emergency concept incl. - Joint kick-off - Development of «preparatory measures» - Joint working meeting 1 - Developing and documenting the IT emergency concept - Joint working meeting 2 - Finalize concept and documentation - Joint final meeting	CHF 9'000.00	Offer on request
Playbook ransomware	CHF 4'000.00	Offer on request
Playbook network failure	CHF 4'000.00	Offer on request
Playbook data leak	CHF 4'000.00	Offer on request
Playbook «further use case by arrangement»	CHF 4'000.00	Offer on request
Available for orders until 31.12.2024		
Introductory package emergency concept Q4/2024: - 1 x IT emergency concept Basic - 1 x Playbook «use case by arrangement»	CHF 11'000.00	Offer on request

## Your advantages

- Your ability to act is guaranteed
- Your crisis management team saves time, focuses on what matters, and does the right thing
- Everyone in the crisis management team knows their role and understands exactly what to do.
- Communication processes are in place
- Infrastructure, process and application downtime will be minimized.



«No taboos for an iconic digital move.»

**Business Advisor**  
Interim CIO for iconic business moves.

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