

Media release

UMB Realigns Cloud Business and Taps into New Business Opportunities

Cham, July 3, 2023 - The IT service provider UMB is bundling its cloud business with the public clouds of AWS, Google, and Microsoft Azure as well as UMB's own cloud in a new corporate unit and is further expanding its Cyber Defense Center. The shift to the cloud, cybersecurity, as well as the topics of communication, digital transformation, modern work, and data science will be the growth drivers in the medium term. The company currently employs 900 people at 14 locations in Switzerland and Madrid.

Cloud business bundled and expanded

As part of the strategic alignment, UMB is bundling its cloud competencies into a separate business unit. In doing so, the cloud team with its services from AWS, Google, and Microsoft Azure as well as the UMB Cloud will be merged. The aim is to offer customers an even more comprehensive portfolio around multi-cloud services from design to operation for the leading three hyperscalers as well as UMB's own cloud. Martin Gartmann, CEO of UMB, comments: "With the reinforcement in the cloud area, we want to provide our customers with better support for the modernization of their existing applications and the development of new cloud applications. We are pursuing the goal of becoming the number one multi-cloud provider in Switzerland," says Gartmann.

Data Science identified as one of the business areas of the future

The newly formed Cloud business unit will be strategically strengthened with a team of data scientists from a brand new business unit established by UMB in recent months. The new data science team helps customers extract maximum value from their data through the use of customized data pipelines, artificial intelligence, data analytics and machine learning. "Most companies don't realize how valuable their own data is. But with the right data science know-how, it can be used to extract valuable information for business planning," Gartmann comments on the new business unit.

Cyber Defense Center grows rapidly

In light of the ever-increasing threat of cyberattacks and the shift of more and more IT services to public or multi-cloud environments, the need of businesses for the services of the UMB Cyber Defense Center (CDC) continues to grow. The company's cloud security offering, for example, has expanded to include Microsoft's cloud-native security information and event management (SIEM) solution for proactive threat detection, investigation, and response. The Cyber Defense Center site in Madrid has tripled in size within just one year. Today, more than 30 specialists collect and analyze security incidents around the clock at the UMB SOC in Madrid. They detect threats and implement use cases almost in real time. In general, UMB's cybersecurity offering continues to grow. In addition to cyber defense services, it includes a variety of security consulting services as well as network protection and zero-trust services. In total, UMB employs approximately 70 security specialists across the enterprise.

More information

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About UMB

Time is one of the most valuable resources on the planet. Under the motto "The Art of Creating Time", IT service provider UMB AG, a member of the BKW Group, creates time for innovation and bold business ideas for its customers and accelerates corporate progress. With leading edge competencies in the areas of consulting, cloud, communication, digital transformation, modern work, security and infrastructure, the experts for digitalization meet their customers in an inspiring and uncomplicated way. The company has already received several awards as best employer.